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Linking Spatial Data from the Web

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Hello

- Name
 - Christian Becker
- Job
 - Partner, MES (consulting)
 - PhD Student at Freie Universität Berlin
- **Semantic Web Projects**
 - DBpedia and DBpedia Mobile
 - Marbles Browser
 - BBC interlinking project
 - D2RQ and D2R Server
 - flickr™ wrappr

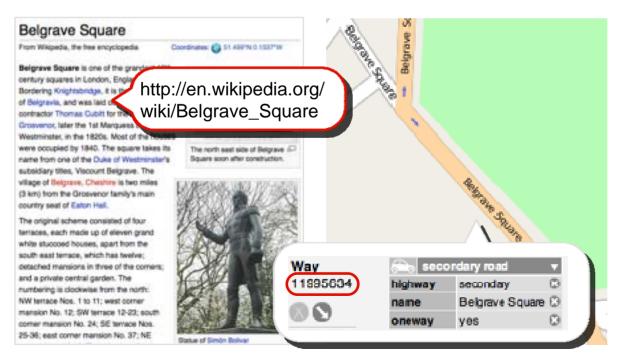
Overview

- 1. Linked Data
- 2. DBpedia as a Geospatial Entrypoint to the Web of (Linked)
 Data
- 3. Implications of Linked Data for Geodemographics

Linked Data

We live in a world of data

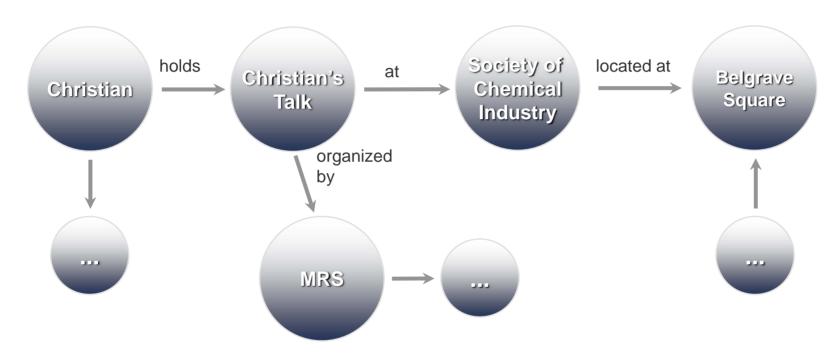
- Everything around us is online
 - Things: Wikipedia, Maps, Review sites
 - People: Facebook, LinkedIn, Wikipedia
- Many things are uniquely identified:
 - Every Wikipedia article
 - Every street corner
 - Every social network profile





We live in a world of data

Now that we have identified resources, we can link them (to express information)



- Linked Data allows to realize this on a global scale
- Allows links to be <u>cross-database</u>, <u>cross-organizational</u> and <u>cross-domain</u>, much like links on websites
- A concept by Tim Berners-Lee, inventor of the Web

Linked Data as part of the Semantic Web

Definition

"The Semantic Web is an evolving extension of the World Wide Web in which the semantics of information and services on the web is defined, making it possible for the web to understand and satisfy the requests of people and machines to use the web content." (Wikipedia)

■ The term "Semantic Web" encompasses general design principles and standards and has sprouted many different areas of research

Linked Data

- Small set of core principles
- Aims to get actual data published on the Web
- Semantic Web put to practice

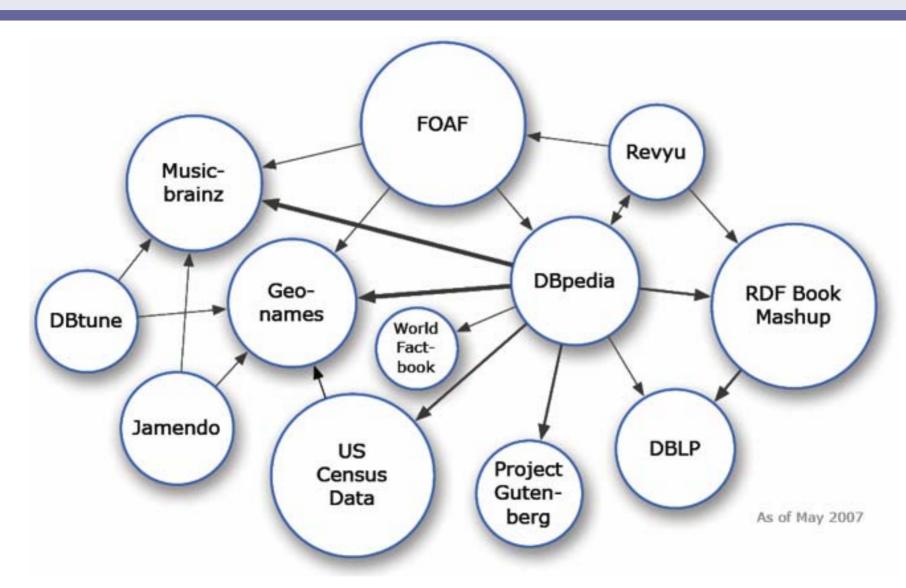
W3C Linking Open Data Project



Community effort to

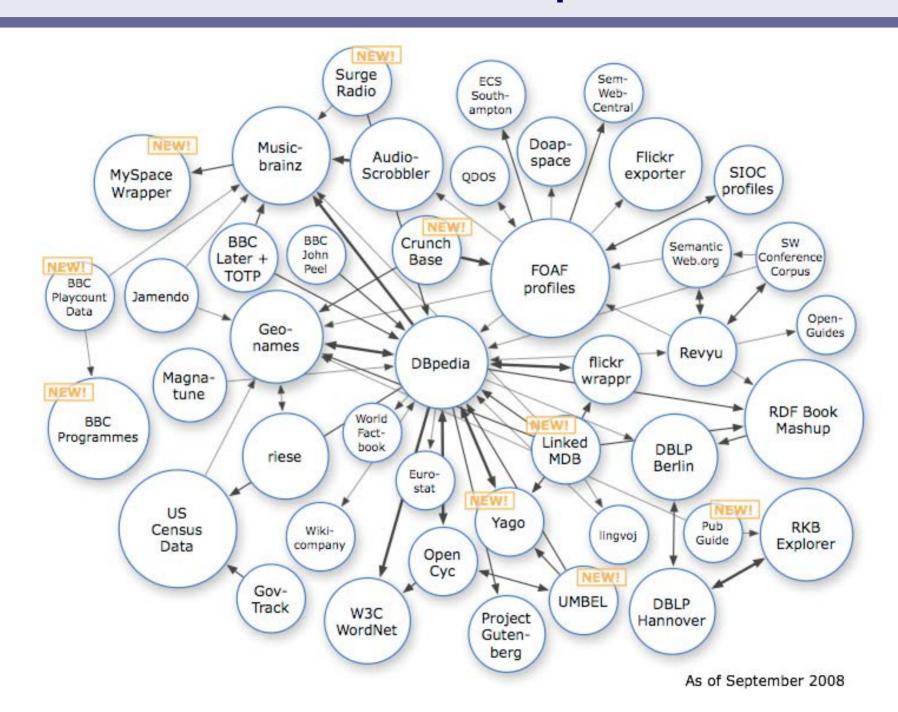
- publish existing open license datasets as Linked Data on the Web
- interlink things between different data sources

LOD Datasets on the Web: May 2007

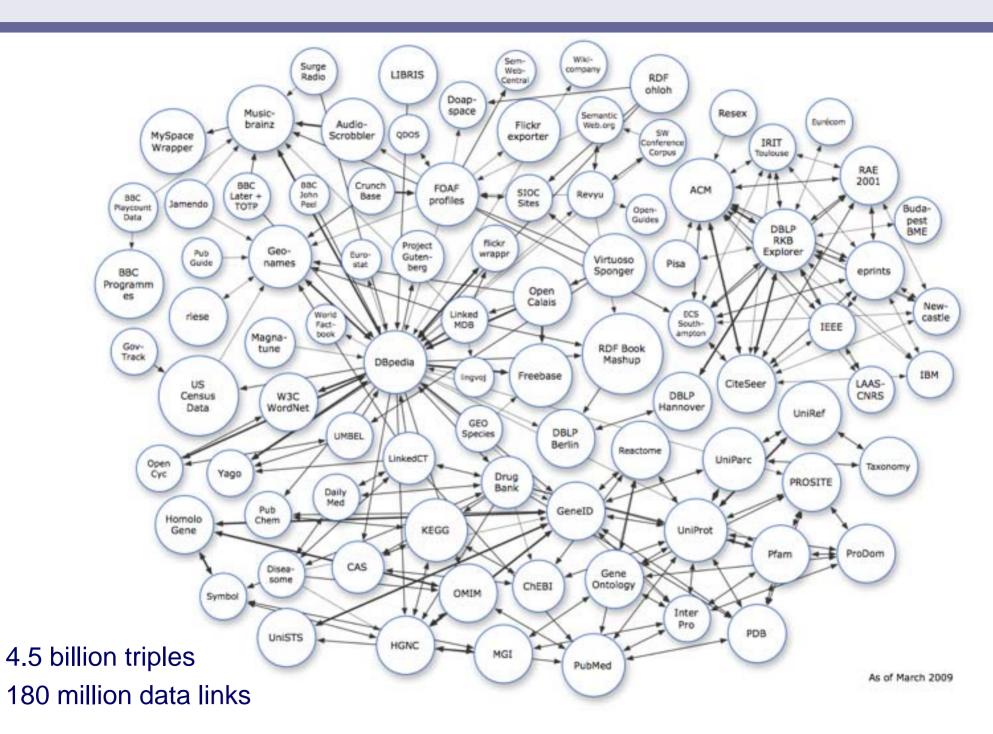


500 million RDF triples120,000 data links between data sources

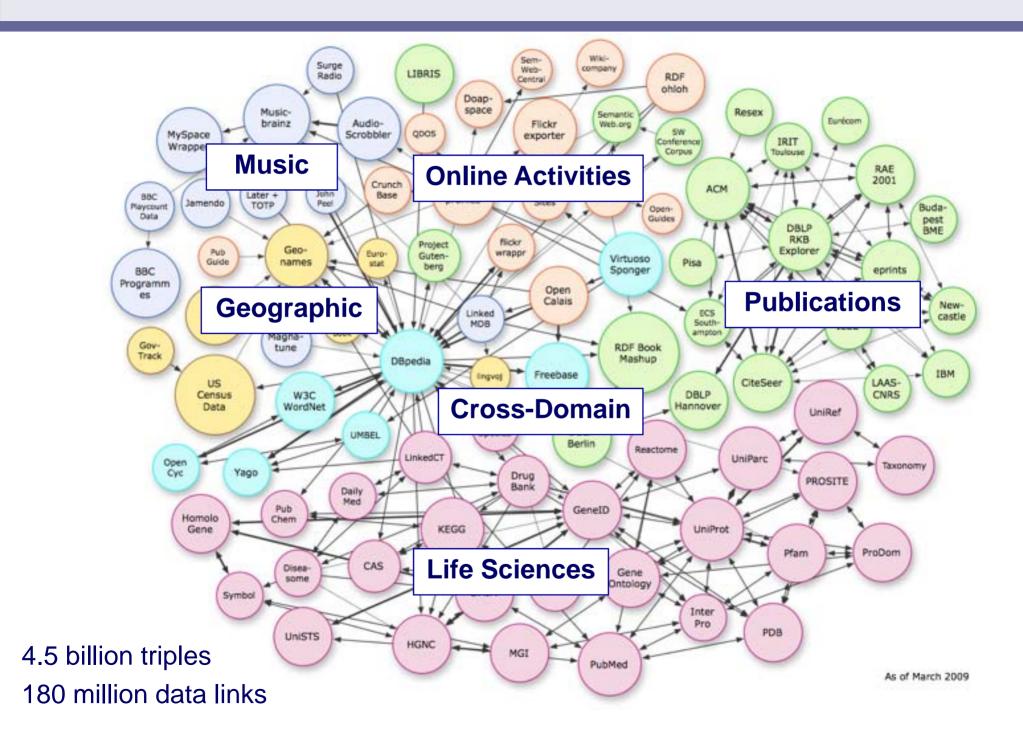
LOD Datasets on the Web: September 2008



LOD Datasets on the Web: March 2009



LOD Datasets on the Web: March 2009



DBpedia as a Geospatial Entrypoint to the Web of (Linked) Data

DBpedia

DBpedia.org is a community effort to

- extract structured information from Wikipedia
- make this information available on the Web under an open license
- interlink the DBpedia dataset with other open datasets on the Web

Contributors

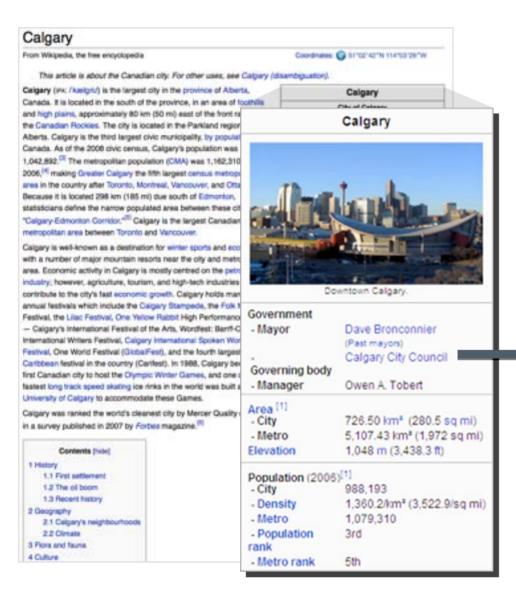
- Freie Universität Berlin (Germany)
- Universität Leipzig (Germany)
- OpenLink Software (UK)







Extracting Data from Wikipedia



```
<http://dbpedia.org/resource/Calgary>
 dbpedia:native name "Calgary";
 dbpedia:altitude "1048";
 geo:lat "51.044998";
 geo:long "-114.057220";
 dbpedia:population city "988193";
 dbpedia:population metro "1079310";
 mayor name
      dbpedia: Dave Bronconnier;
 governing body
      dbpedia: Calgary City Council;
```

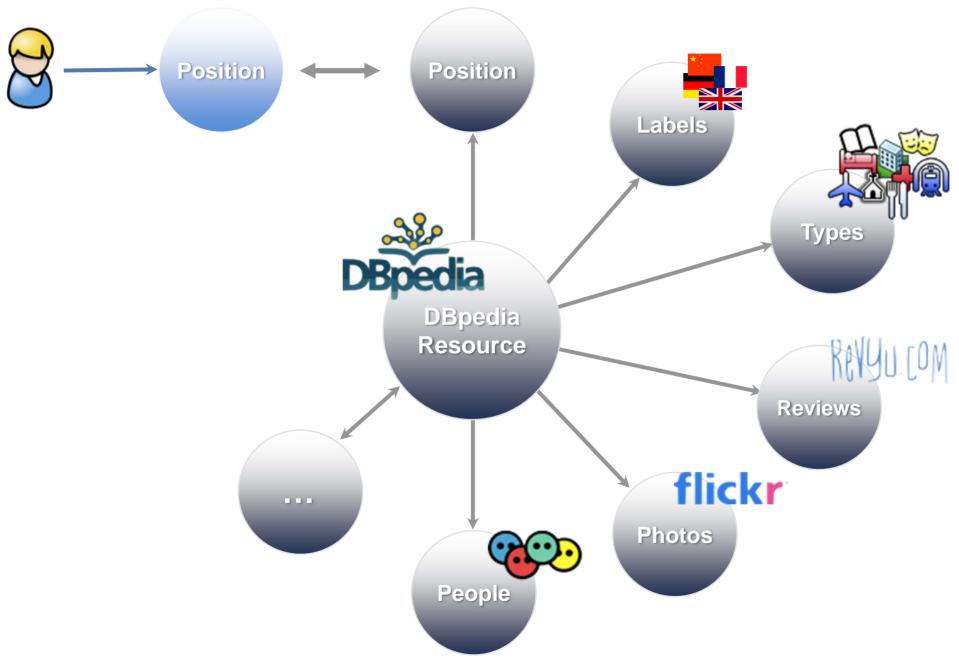
The DBpedia Dataset

- Web-scale identifiers for 2.6 million "things"
 - including at least 213,000 persons
 - 328,000 places
- Altogether 274 million pieces of information (RDF triples)
 - 29 million triples extracted from infoboxes
 - 609,000 links to pictures
 - 3,150,000 links to relevant external web pages
 - 4,900,000 links to other LOD datasets

Categorizations

- DBpedia Ontology with 170 classes and 940 properties, based on the most frequently used classes
- 415,000 Wikipedia categories
- 75,000 YAGO categories

DBpedia as a geospatial entrypoint to the web of data



Christian Becker: Linking Spatial Data from the Web (London, 04/01/2009)

Potential uses for DBpedia in a mobile context

Active

- Explore the area (DBpedia Mobile)
- Local search
- Complex queries
 - e.g. show me the stops of a specific train line

Passive

- Detect the user's location not simply as coordinates, but as a data resource that can be analyzed and act accordingly
 - Museum: Silence the phone
 - Airport: Show current flights
 - Pub, concert: Show nearby friends

DBpedia Mobile



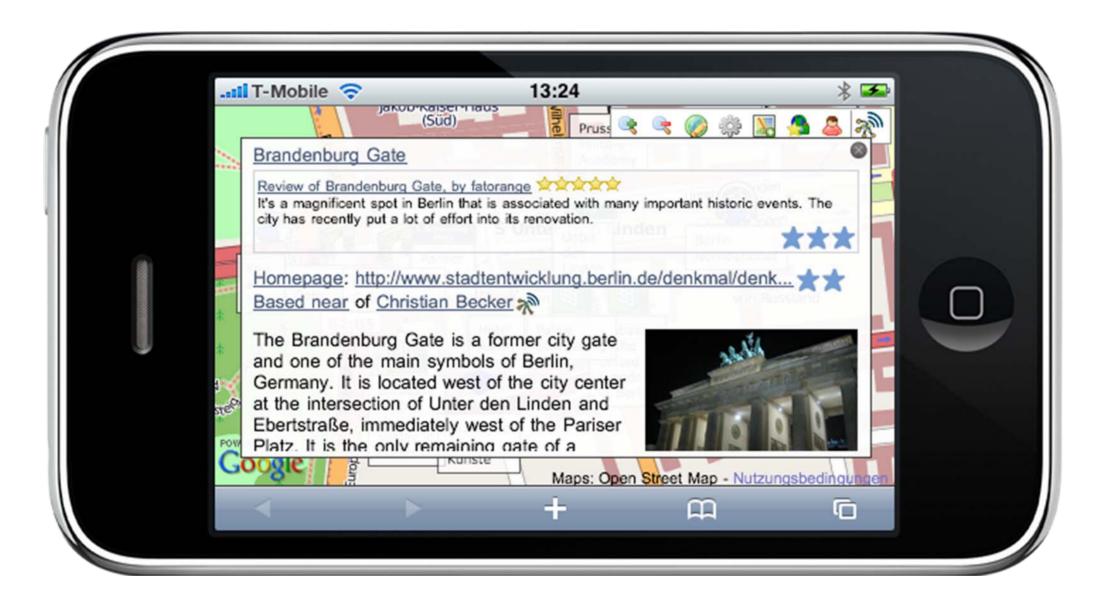
Use DBpedia locations as starting points ...



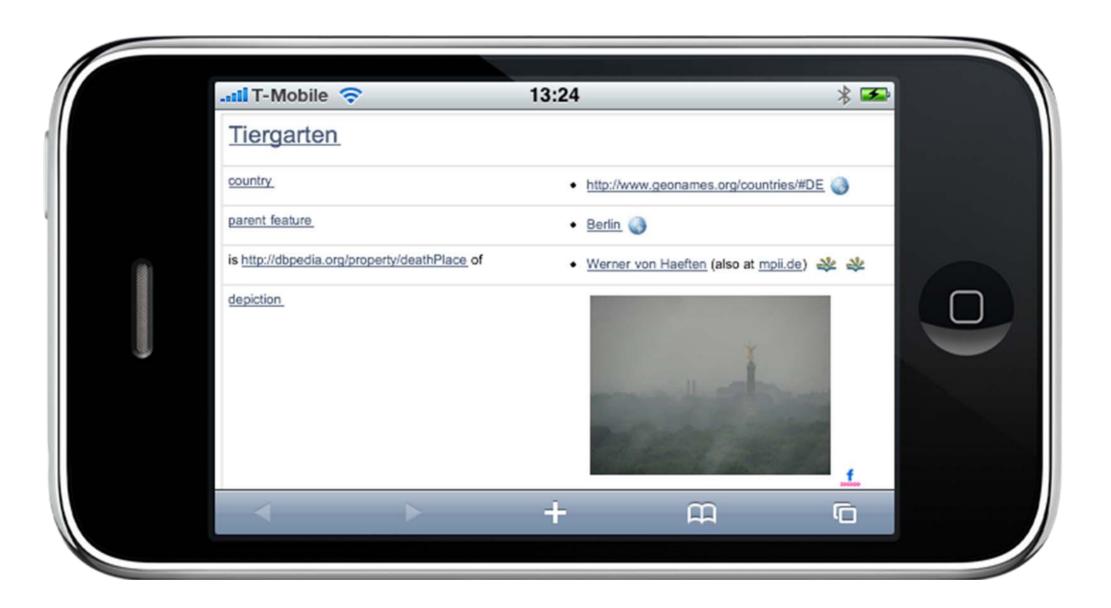
Choose between 14 languages ...



Get more details ...



Get all details ... and navigate along data links



Implications of Linked Data for Geodemographics

Implications of Linked Data

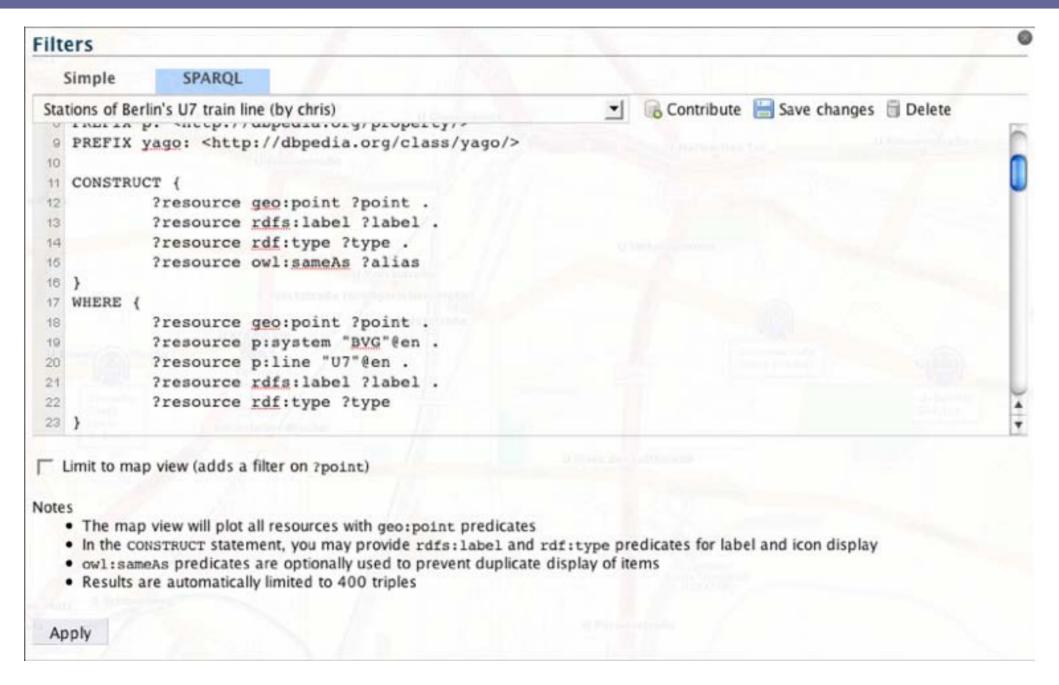
For professional data consumers

- Reduce data integration costs
- Reduce licensing costs
- Combine with organization-internal data
- Cross-domain use
 - "Find parking spots near UK airports in cities with more than 1 million inhabitants"
 - "Find hotels in regions with high disposable income"
 - "Find competitor locations and reviews"

■ For end users

- Richer, more up to date navigation
- Better detection of context
- Better context-related offerings

Complex queries: Find stops of a specific train line



Complex queries: Find stops of a specific train line



OpenStreetMap: England 2006-2008



Credits: GeoFabrik

Christian Becker: Linking Spatial Data from the Web (London, 04/01/2009)

Open Data is growing!

- Vast, steadily growing amounts of publicly accessible data
- Rich user-generated geo data for Europe due to its vivid editor community, notably in the UK and Germany
- Currently available geographic datasets as part of Linking Open Data:
 - Wikipedia (DBpedia, rich data about 328,000 places)
 - OpenStreetMap (1.2 million points of interest)
 - post boxes
 - traffic lights
 - ...
 - GeoNames (administrative hierarchies)
 - US Census
 - EuroStat (General and Economics datasets)
 - World Factbook

Current Status of Linked Data

- W3C-approved standards for cross-database, crossorganizational, cross-domain interoperability
- Datasets and links are not perfect, but graduating beyond a research stage
- Adoption by data providers and support by major players
 - BBC
 - Thomson Reuters
 - Cyc Foundation
 - Life Sciences community
 - W3C
- Large amounts of data that are yet untapped
 - Open government data
 - User-generated data such as reviews and locations

Thanks

- Questions?
- References
 - Tim Berners-Lee's TED Talk
 http://www.ted.com/index.php/talks/tim_berners_lee_on_the_next_web.html
 - LinkedData.org
 - OpenStreetMap.org
 Linked Data version: <u>LinkedGeoData.org</u>
 - DBpedia.org
 - DBpedia Mobile: <u>http://beckr.org/DBpediaMobile</u>

